



THE HASKELL BUILDING | 111 RIVERSIDE AVENUE | JACKSONVILLE, FLORIDA 32202

**FOR IMMEDIATE RELEASE**

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Statement on Behalf of Jacksonville Civic Council (JCC) by  
Downtown Task Force Chairman Bob Rhodes

“The Jacksonville Landing is a community asset and remarkable site that deserves a design that is iconic and inspiring. The Landing and its future development has the opportunity to be the single most critical project in regard to transforming downtown Jacksonville,” said Bob Rhodes, former Chairman of the Downtown Development Authority, the Jacksonville Economic Development Commission, and current Chair of the Civic Council’s Downtown Task Force. “After a preliminary review of the recently proposed design for the Jacksonville Landing, we believe rather than endorsing this proposal that our community should capitalize on the expertise of local and national leading architects and real estate developers by engaging in an open design process and community dialogue that brings the best and the brightest ideas to bear on this public venue.”

Rhodes also said, “Community engagement with key stakeholders will also ensure that the Landing provides the type of unique downtown venue that our citizens deserve. We applaud the Downtown Investment Authority for the thoughtful Business Investment and Development Plan recently introduced to City Council. As a key component to unlocking the DIA plan, the Jacksonville Landing deserves an equally thoughtful community review process before public dollars are invested. We encourage the DIA to convene a public review process that will engage the public and capture the expertise of professionals who will celebrate the St. John’s River and create a downtown destination that reflects the true nature of our city. Public investment in the Landing can only occur when a community engagement process is conducted and an iconic design is completed and presented.”

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